



Government Affairs
Department
403 South St.
Eatontown, NJ 07724
732.281.3704 Ph.
732.380.7981 Fax

May 5, 2011

Hon. Gerald J. Tarantolo
And Members of the Governing Body
Borough of Eatontown
47 Broad St.
Eatontown, NJ 07724-1698

**RE: Comcast of Monmouth County, LLC
Application for Renewal of Municipal Consent**

Dear Mayor Tarantolo and Members of the Governing Body:

Comcast of Monmouth County, LLC is pleased to present the attached Application for Renewal of Municipal Consent for your review.

The Application, which follows the State's prescribed form, constitutes Comcast's formal request to the Governing Body for a renewal of municipal consent to operate a cable communications system in the Borough of Eatontown. It is being submitted under Section 626 (a) of the Cable Communications Policy Act of 1984. A copy of the system map is enclosed with the Borough Clerk's copy. The application fee in the amount of \$100.00 is being sent directly to the Borough by our corporate offices.

The Application contains certain information regarding its Receiving Site/Head End, System Plant and System Design, including a map of the entire Borough of Eatontown that includes the location of Comcast's facilities located therein (collectively referred to as "System Specifications"). The System Specifications contain sensitive proprietary commercial information ("Confidential Information") that is confidential and non-public information and therefore does not constitute a "government record" under N.J.S.A. 47:1A-1.1.

The System Specifications would provide vandals, criminals, terrorists, competitors and/or potential competitors with certain sensitive technical information that would provide insight into Comcast's network design thereby allowing such wrongdoers, competitors and/or potential competitors to gain knowledge of Comcast's system capabilities and as such, would have a deleterious effect with respect to system integrity and/or Comcast's competitive position.

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Due to the sensitive nature of the System Specifications, Comcast respectfully submits that it is appropriate for the Borough of Eatontown to limit access to such information. Therefore, also enclosed is a "Public" copy for interested members of the public to review. The Confidential Information was provided for use by the Borough of Eatontown in exercising its governmental function. There is no legitimate purpose to be served in disclosing this proprietary material to Comcast's competitors or, indeed, to any person other than the appropriate municipal representatives or Board of Public Utilities ("Board") staff.

Therefore, Comcast respectfully requests that the System Specifications provided to the Borough of Eatontown be treated as confidential unless the information or documents are adjudicated by the Board, the Office of Administrative Law, or other administrative agency of competent jurisdiction, or any court of competent jurisdiction, to be non-confidential. Furthermore, to the extent there is a request for such information to be released to any member of the public, Comcast asks that Borough of Eatontown advise Comcast immediately upon receipt of such request.

It is our sincere hope that this document will serve as a valuable resource during the federally-mandated franchise renewal process. As always, should you have any questions regarding this or any other Comcast matter, please do not hesitate to contact me directly at (732) 281-3704.

Sincerely,



Robert Clifton

Director of Government and Regulatory Affairs

c: Paul Biava, Area Vice President
William Kettleon, Regional Vice President, Gov't. and Regulatory Affairs
Celeste Fasone, Director, NJBPU Office of Cable Television
George Jackson, Borough Administrator
Karen R. Siano, Borough Clerk
Gene Anthony, Borough Attorney
Dennis C. Linken, Esq., Stryker, Tams & Dill
File

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CELESTE M. FASONE
Director

OFFICE OF CABLE TELEVISION
Tel: (973) 648-3627
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State of New Jersey
BOARD OF PUBLIC UTILITIES
TWO GATEWAY CENTER
NEWARK, NJ 07102
WWW.BPU.STATE.NJ.US

**APPLICATION FOR A CABLE TELEVISION FRANCHISE
PUBLIC COPY**

Application for the Borough of Eatontown, County of Monmouth

Note: Read all instructions carefully.

Check as appropriate:

- Application for initial Municipal Consent.
 Application for initial Certificate of Approval.
 Application for renewal of Municipal Consent.
 Application for renewal of Certificate of Approval.

I. Organization and Management
(to be completed by all applicants)

1. Name of applicant: **Comcast of Monmouth County, LLC**
2. Address & Telephone: **403 South Street, Eatontown, NJ 07724**
(732) 542-8107
3. System Name: **Comcast of Monmouth County, LLC**
4. Office Address: **403 South Street, Eatontown, NJ 07724**
5. Existing/Proposed Tower Address:
6. Existing/Proposed Head End Address:

Map on file at Borough Clerk's Office

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7. Type of business activity:

- (a) Corporation 6/26/85 State of Delaware
(date of incorporation and state)
(Attach a copy of the incorporation, new applicants only)
- (b) Partnership _____
(date of partnership agreement)
(Attach a copy of the agreement, new applicants only)
- (c) Proprietorship _____
(type)
- (d) Other (describe) _____

Note: For the purposes of this application a principal is any individual, business organization or other entity in ownership control of 3% or more of the voting stock or any equivalent voting interest of a partnership or joint venture of an applicant.

8. (a) Complete for all principals and beneficial holders of 3% or more stock or their ownership interest in applicant. Principals include individuals, corporations, partnerships, joint ventures and unincorporated associations:

- (1) Name: N/A Tel.: _____
- Address: _____
(street) (municipality) (state) (zip code)
- Nature of interest: partner stockholder office other (describe)
- Profession, occupation
or type of business: _____
- Name and address of employer: _____
(street) (municipality) (state) (zip code)

Number of shares of each class of stock and percentage of ownership interest, including stock and/or partnership options, and the type and voting rights in each class:

(2) Name: _____ Tel.: _____
Address: _____
(street) (municipality) (state) (zip code)
Nature of interest: ___partner___stockholder___office___other___(describe)
Profession, occupation
or type of business: _____
Name and address of employer: _____
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(3) Name: _____ Tel.: _____
Address: _____
(street) (municipality) (state) (zip code)
Nature of interest: ___partner___stockholder___office___other___(describe)
Profession, occupation
or type of business: _____
Name and address of employer: _____
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(4) Name: _____ Tel.: _____
Address: _____
(street) (municipality) (state) (zip code)
Nature of interest: ___partner___stockholder___office___other___(describe)
Profession, occupation
or type of business: _____
Name and address of employer: _____
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(5) Name: _____ Tel.: _____
Address: _____
(street) (municipality) (state) (zip code)
Nature of interest: ___partner___stockholder___office___other___(describe)
Profession, occupation
or type of business: _____
Name and address of employer: _____
(street) (municipality) (state) (zip code)

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(6) Name: _____ Tel.: _____
Address: _____
Nature of interest: ___partner___stockholder___office___other___(describe)
Profession, occupation
or type of business: _____
Name and address of employer: _____

Number of share of each class of stock and ownership interest, including stop and/or partnership options, and the type and voting rights of each class.

(7) Name: _____ Tel.: _____

Address: _____

Nature of interest: ___partner___stockholder___office___other___(describe)

Profession, occupation
or type of business: _____

Name and address of employer: _____

(b) Complete for all organizations (not individuals) listed in Item 8(a):

Name: _____ Tel.: _____

Address: _____
(street) (municipality) (state) (zip code)

Holders of 10% or more of stock or ownership interest:

Name	Address	Tel. No.	% of Ownership
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The applicant, Comcast of Monmouth County, LLC, is a wholly-owned subsidiary of Comcast Cable Communications, LLC, which is wholly-owned by Comcast Corporation.

(9) System Personnel (if not applicable so indicate):

- (a) System Manager: Amy Smith Tel No.: (215) 638-6513
Present Position: Region Senior Vice President Yrs. Exp. 18
- (b) Chief Engineer: John Bean Tel No.: (908) 851-8914
Present Position: Dir. of Engineering Yrs. Exp. 27
- (c) Accountant: Steven Croney Tel No.: (610) 650-3000
Address: 200 Cresson Blvd., P.O. Box 989
Oaks, PA 19456-0989
- (d) Attorney: Thomas Nathan Tel No.: (215) 665-1700
Address: One Comcast Center., Philadelphia, PA 19103
- (e) Consultant: N/A Tel No.: _____
Address: _____
- (f) Registered Agent: United States Corp. Tel No. (302) 674-1221
Address: _____

Note: Personnel indicated for operations positions shall be those persons who, in fact, will have responsibility, authority and control of the day-to-day system construction and operation. Include those individuals who should be contacted by OCTV representatives during the normal course of business.

- (g) Other: Robert D. Clifton, Director of Government & Regulatory Affairs 732-281-3704

(10) Names and addresses, home and business, of all officers of applicant and office held by each:

See Appendix

(11) Names and addresses, home and business, of all members of the board of directors of applicant and position held by each:

See Appendix

- (12) Address and telephone number of each office in New Jersey from which business is or will be conducted, indicating the principal office and the office at which records will be kept pursuant to N.J.S.A 48:5A-45:

Comcast of Monmouth County LLC
403 South St.
Eatontown, NJ 07724
(732) 542-8107

- (13) Address and telephone number of the designated local office or agent available to receive, investigate and resolve any problems that the subscriber may encounter regarding equipment malfunctions, quality of service and other similar matters, pursuant to N.J.S.A 48:5A-25:

Comcast of Monmouth County
403 South St.
Eatontown, NJ 07724
1 (800) COMCAST

NJBPU Office of Cable Television
Two Gateway Center
Newark, NJ 07102
(800) 624-0331

Legal and Character Qualifications
(All applicants)

1. Has the applicant (including parent corporation or any principal) ever been convicted by any court or administrative agency of any felony, libel, slander, obscenity, invasion of privacy, lotteries or unfair methods of competition? ___Yes ___X___No.

If "Yes," attach a statement containing the background of the charge and the final resolution.

2. Has the applicant (including parent corporation or any principal) ever had any public licenses revoked or suspended by legal or administrative action by any governmental agency? ___Yes ___X___No.

If "Yes," attach a statement containing the specifics.

3. Has the applicant (including parent corporation or any principal) ever been involved in any bankruptcy proceeding? ___Yes ___X___No.

If "Yes," attach a statement containing the specifics.

4. Has the applicant or any party to the application (including parent corporation or any principal) ever been convicted by a U.S. Federal Court concerning any violation relating to unlawful restraints and to any agreements in restraint of trade? ___Yes ___X___No.

If "Yes," attach a statement containing the specifics.

5. Are any of the above actions relating to the applicant (including parent corporation or any principal) currently pending? ___ Yes X No.

If "Yes," attach a statement containing the specifics.

6. Does the applicant, or any principal, directly or indirectly own, operate, control or have more than three percent interest in any of the following:

	<u>YES</u>	<u>NO</u>
a. A national broadcast television network	_____	<u> X </u>
b. Any broadcast television station (including VHF)	_____	<u> X </u>
c. Any newspaper published or distributed in the State of New Jersey	_____	<u> X </u>
d. A national broadcast radio network	_____	<u> X </u>
e. Any broadcast radio station (including FM)	_____	<u> X </u>
f. Any other media enterprise	<u> X </u>	_____

For each affirmative response, attach a statement containing specifics including percentage of ownership.

See Appendix

7. Are there any outstanding unsatisfied judgments or decrees against the applicant or party to the application (including parent corporation or any principal)? ___ Yes X No.

If "Yes," attach a statement containing the specifics.

III. Cable Experience
(new applicants only)

(Not Applicable)

1. List all cable television systems ever owned by applicant or any principal (or parent corporation or another subsidiary of parent) in which any of the former owned 3% or more of the equity interest.

Note: List the following information for each system.

- (a) Name of system, principal municipalities, address and telephone number of principal office, date of franchise(s), percentage of franchise area constructed, approximate number of subscribers and percentage of penetration as of the date of this application, and date of disposition, if applicable.

- (b) Has the applicant or any principal (or the parent corporation or any other subsidiary of the parent) ever had any equity interest in any cable television system, in the State of New Jersey, as defined by N.J.S.A. 48:5A-1 et seq.

Yes _____ No _____

If yes, explain:

IV. System Design

1. Each applicant shall describe in narrative form the existing or contemplated system design concept indicating initial construction proposed and the development and extension of the system within the franchise boundaries over the period of the proposed municipal consent. Information should also be provided concerning:
 - (a) Extent to which two-way capability will be available initially and what provisions will be made for future development.
 - (b) Total signals to be carried and any auxiliary equipment to be provided to subscribers.
 - (c) A description of the methods to be employed for securing premium services and the extent that subscribers will be required to use equipment supplied by the applicant to receive those services.
 - (d) In the case of a renewal, the extent to which the applicant will rebuild or upgrade the system, or extend plant into previously unserved areas. Provide estimated dates of commencement and completion. Indicate what will be replaced.

System Design Narrative

The current cable television distribution system is 750 MHz in a hybrid fiber-coaxial, fiber-to-digital-node design. The entire system is inherently two-way capable. The return path has been activated and is being used to provide high-speed Internet access, and for digital video, Video On Demand, High Definition television (HDTV) services and Comcast Digital Voice. The trunk carries 82.6 MHz analog video channels in the forward direction to customers. The number of channels and bandwidth required will be a function of the services carried.

All optional premium services are secured using digital encryption. To receive digital services, customers must use a digital converter. HDTV customers will need an HDTV converter for all HD services other than off-air broadcasts. To receive off-air HD broadcasts without a converter requires a television set with an integral HD tuner.

Comcast has completed an upgrade of the distribution system. The upgrade entailed the deployment of advanced fiber optic technology in a hybrid fiber/coaxial cable architecture with fiber to digital nodes. The system has a capacity of 750 MHz of bandwidth. Comcast has reserved the additional 200 MHz created as a result of the upgrade for high-speed Internet access, digital cable, digital voice and other future use. Customers experience enhanced picture quality and greater system reliability as the result of this upgrade.

2. Provide the following information concerning Standard or FM broadcast radio stations carried by applicant (If all-band FM, write "all-band").

N/A

3. Provide information as to the number, cable channel designation, type of access channels and their manner of operation, including proposed date for commencement of services and channel sharing.

Comcast of Monmouth County, LLC operates a system-wide community access channel on Channel 97. Brookdale Community College airs on Channel 21, an educational access channel.

4. Each applicant shall title by category and list the following information concerning program origination;

<u>Type</u>	<u>Proposed Inception</u>	<u>Cable Channel Designation</u>
Brookdale Community College	In Service	Channel 21
Public Access	In Service	Channel 97
Leased Access	In Service	Channel 190

5. Provide information, in narrative form, regarding production equipment and facilities to be made available by the applicant for its own use and for the use of others in the community. Describe by type (do not use brand names) and number, indicating when equipment will be available.

Note: Some production equipment may be made available for use by access channel users. See Guide to Franchise Renewal for further information.

N/A

6. Each applicant shall describe, in narrative form, any other services available to subscribers. Such description shall include, but not be limited to, the applicant's capability to contract with the community for such services as emergency override, interconnection of schools or local government offices, and availability of equipment and technical advice to the community.

Comcast is fully capable of contracting with the community for school and government office interconnection. Emergency override is accomplished via compliance with State and Federal Emergency Alert System (EAS) guidelines. The Company provides courtesy cable television service to certain school and municipal facilities.

Note: Provision of free services and equipment are limited by the F.C.C. and the Office. See Guide to Franchise Renewal for background information.

Comcast's responses contain proprietary commercial information and therefore, said responses are being submitted by under separate cover in conjunction with a request for confidential treatment of same that has been filed in accordance with N.J.A.C. 14:1-12 et seq.

V. Receiving Site/Head End

If a renewal, indicate _____ existing; _____ proposed.

1. Tower: There is no tower – antenna cluster

- (a) Is F.A.A. approval required? Yes () No ()
- (b) Fill in the following or attach as an appendix a copy of F.A.A. application:
 - (1) Tower height above sea level _____
 - (2) Tower height above ground _____
 - (3) Type structure to be used _____
 - (4) Lighting to be provided _____
 - (5) Latitude _____ Longitude _____

2. Signal survey. (optional for renewal applicants)

- (a) Note: The Office will not accept a computer survey by itself. An actual site survey including signal levels and viewing of television pictures, with remarks on what was observed is required.
- (b) Date: _____
- (c) Test antenna(s) _____
(manufacturer) (type)
- (d) Test Equipment: _____
- (e) Fill in the following:

<u>Off-Air Channel</u>	<u>Call Letters</u>	<u>City</u>	<u>Signal reading in Micro-Volts</u>	<u>Remarks</u>
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