

Eatontown Economic Development Advisory Committee
June 3rd, 2010

Meeting called to order at approximately 3 p.m. in the Council Chamber of Borough Hall.

Members present: Ron Wollner, Anna Mayer, Ed Stominski, Gary Rafaloff, Councilman Dennis Connelly, Jerry Richter, Ben Levine, Karen Gibson, Richard Robinson, Jamie Pavlis, George Jackson, and Mayor Gerry Tarantolo.

Guest: Isidore Bale

June meeting minutes approved by Council.

Zoning sub-committee: Meeting started with a discussion on the meeting with Jennifer Beahm. The zoning sub-committee had some positive feedback on her ideas. Jennifer hoped to have the work completed within three months. Gary Rafaloff expressed the urgency of the matter and gave an example of another business that was turned away from the Industrial Park. Gary said the biggest problems are with the BP-2 zone. Ben Levin also commented that he had a problem with putting a fitness center at the mall.

Solar Panel Topic: Ron Wollner stated that Jennifer Beam would present some ideas at the next zoning sub-committee meeting. He also stated that as of now, he would have to get zoning approved to place ground mount units on his property. Richard Robinson wanted to know our definition of a green-zone. Gary said this was more of a marketing ploy, however we can make it easier for installing ground mounted units and approvals in the zone.

Renaming Industrial Way: Ron Wollner stated, that after all the negative feedback, the idea was scrapped. Business owners made some valid points about expense and name recognition. Dennis Connelly said that the business owners didn't want anything that would increase their taxes. Jerry Richter suggested that we should go forward with a monument to recognize John Donato, and fund it with private contributions.

Traffic on Industrial Way: Ron Wollner brought up the traffic at Hope Rd and Route 36. Ron suggested that a double lane by the Holiday Inn would solve the problem. He also heard this suggestion from Ed Thomas from Algen. Ron also suggested installing a shoulder in front of Apple Bees for cars entering the parkway in the south bound lane. Ed Stominski said we should contact the NJ Turnpike Authority. Ed believes there are plans to reconfigure that area. Ed said he would contact them with our suggestions.

Zoning/planning Board Representation: Dennis Connelly suggested that someone from the committee represent business owners at the planning/zoning meeting. Ron Wollner asked if the planning/zoning meeting agenda could be sent to him. Isidore Bale commented that the biggest problem was the time to get in front of the boards.

New Membership update: No new members to report

Promotional Video: Work in progress. Bob English wasn't present, so no update.

Meeting adjourned at 4 pm.

The next EDAC meeting was set for Aug 5th.

Respectfully submitted,

Ron Wollner - Chairman