

## **Eatontown Economic Development Advisory Committee (E<sup>2</sup>DAC)**

**August 6, 2009**

Meeting called to order at approximately 1 p.m. in the council chamber of Borough Hall.

Members present:

Ron Wollner, Anna Mayer, George Jackson, Bob English, Kevin Gonzalez, Jerry Richter, Doug Richter, George Destafney, Helen Pike, Duke Robinson, George Rodriguez and Mayor Gerry Tarantolo.

Fort Monmouth Implementation Authority is the new name of the agency that is going to handle the sale of the fort property. The authority consists of 3 mayors (Eatontown, Tinton Falls and Oceanport) and one freeholder.

Guest speaker: David Newsome from CPC Interactive of Livingston did a presentation as part of EDAC's larger discussion about a portal through the borough's website to real estate listings.

Eatontown currently has a 34% vacancy rate of its commercial listings.

[Offices \* Warehouses \* Retail are general categories whereas medial is a use determined by zoning.]

CPG to work up a RFP for a portal...fee to be paid by Eatontown businesses.

EDAC formed a Real Estate Subcommittee: Ron Wollner, Anna Mayor, Jerry Richter, Jamie Pavlis and Borough Administrator George Jackson

Bob English solicited suggestions for talking heads for the new promotional video. TV chef and restaurant entrepreneur Bobby Flay and Susan \_\_\_\_\_ the CEO of DCH Honda as suggested by George Rodriguez.

Respectfully submitted,  
Helen Pike, Secretary