

Mercantile Licensing Department  
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Borough of Eatontown  
47 Broad Street  
Eatontown, NJ 07724

***CHECKS RECEIVED AFTER JANUARY 31<sup>ST</sup> WILL BE CHARGED A \$25 LATE FEE!  
APPLICATION MUST BE INCLUDED WITH CHECK!***

NEW BUSINESS FEE \$100 ☐ ANNUAL RENEWAL FEE \$75 ☐ LATE FEE \$25 ☐

***PLEASE COMPLETE THE ENTIRE APPLICATION LEGIBLY***

NAME OF BUSINESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

BUSINESS TELEPHONE: \_\_\_\_\_

**BUSINESS EMAIL:** \_\_\_\_\_

TYPE OF BUSINESS: \_\_\_\_\_

**ALL LICENSES WILL BE EMAILED TO THE ABOVE BUSINESS EMAIL**

**BUSINESS OWNER INFORMATION**

NAME: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**EMERGENCY CONTACT INFORMATION**

NAME: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

\_\_\_\_\_  
APPLICANT SIGNATURE

\_\_\_\_/\_\_\_\_/\_\_\_\_  
DATE